

# News of Education

## Learning The Art Of Hair Design

by *Leo Passage*

(NAPSA)—If you are thinking of becoming a hair designer, it's important to be sure your teacher's style really cuts it. That's because the approach an educator takes when instructing students on the finer points of sculpting hair can make the difference between beautiful hair designs and those that simply won't do.



**Leo Passage**

Teachers who take an artistic approach to hair design, for example, tend to turn out better trained and more creative students than those who do not.

When we teach hair design, we tell students to consider cutting hair as an art form. Pivot Point's Scientific Approach to Hair Sculpture and Design programs, used by cosmetology schools around the world, guide students and professionals through the basic elements of design—form, texture and color.

Students learn to visualize the elements as one, then mix and match them to create a

selection of hair designs that are virtually endless. The results are competent—and confident—hair stylists.

Today, Pivot Point is considered to be one of the most respected leaders in hair and beauty education. It is a family-owned company which prides itself in developing the very best educational materials, programs, and systems for every facet of the beauty industry. The program uses DVD technology to help teach hair designers the Pivot Point techniques.

The program now has four corporate cosmetology research centers and a network of over 2,000 member schools and graduate centers in 50 countries. The teaching style is considered a success and has helped thousands and thousands of salons—and millions of salon clients—be their best.

For more information visit [www.pivot-point.com](http://www.pivot-point.com).

• *Mr. Passage is a respected hair designer, creator of Pivot Point educational system for hair design and chairman of Pivot Point International, Inc., headquartered in Chicago.*