



# Junior Achievement<sup>®</sup>

## Students' Career Goals Reflect Economy

(NAPS)—When young people imagine their future, their vision is influenced by the current state of the economy.

As a result, when the economy slows, fewer young people expect to become millionaires by the time they reach the age of 40.

That's just one of the key findings of the most recent edition of an ongoing study of how students perceive the economy and the world of business.

The project is sponsored by the largest organization dedicated to educating young people about business, economics and free enterprise.

However, the study, *Kids and Careers 2001 JA Interprise Poll*, did uncover some attitudes that changed very little from last year.

For example, for the second year in a row the profession of doctor was the top job for nearly 12 percent of the students polled. Being a business person was second at nine percent, followed by computer/Internet professional—the choice for nearly eight percent of the students.

The study also shows that students still think an education—and a degree—are important keys to success, with 73 percent of those queried reporting they believed either a graduate degree or a four-year college degree would be necessary to get their ideal job.

While fewer young people expect to make that first million by their 40th birthday, for the most part, young people remain confident about their earning potential.

Just over 25 percent of the students polled reported they will earn



**In a recent study, 73 percent of the students polled said getting a degree was a key factor in getting the job they desire.**

between \$35,000 and \$75,000 by age 40 and nearly 20 percent believe they will earn even more.

But, just to let us know they are still young people, nearly 30 percent of those questioned said their ideal job had to be fun and exciting.

Junior Achievement—the sponsor of this ongoing survey project—reaches nearly four million students through a network of 158 offices nationwide.

Starting at the elementary school level, it offers educational programs that show young people how they impact the world around them as individuals, workers and consumers.

For more information on JA or a copy of the survey results, call 1-800 THE NEW JA (1-800-843-6395) or write JA National Headquarters, One Education Way, Colorado Springs, CO 80906. You can also visit the JA Web site at [www.ja.org](http://www.ja.org) or contact the nearest Junior Achievement office.