

Ingenious Ideas

What You Wear Can Care For Your Skin

(NAPSA)—The easiest way to keep your skin smooth and supple this winter may be to slip into something comfortable.

A new concept in fabric technology offers the wearer specific skin care benefits provided by moisturizing ingredients embedded in the fabric. Making these ingredients microscopically small means you can't see them, and yet they soothe and moisturize the skin all day long.

The technology, known as LYCRA® (a registered trademark of Invista) Body Care, can be found in a new collection from Cuddl Duds Skinsations with Aloe, which offers moisturizing ingredients in a line of warm innerwear including camis, leggings and sleeveless or long-sleeved tops.

For work or play, indoors or out, the clothes are specially engineered to provide warmth without creating bulk underneath your clothing.

The benefits of the collection are even greater in cold weather when skin is often driest. It provides an added layer of warmth between you and the elements, as well as healing properties of aloe.

If you're wondering how this works, the secret is in the movement of the fabric and the ability of Lycra technology to offer stretch and recovery.

Each time the fabric is stretched as the wearer moves, the capsules burst, releasing aloe onto the skin. The result is softer, smoother and more-supple skin.



It's not science fiction. It's a fact. This woman's skin is being soothed and moisturized by the clothes she's wearing.

With normal wear, the time-release moisture properties can last up to 20 washes.

The clothes can be found at JCPenney. For more information, you can log on to www.lycra.com.