Pointers For Parents

"Dr. Donna" Brings Packaging Lessons Back To School



(NAPSA)—"Fresh lunch, Mom...please?" Kids enjoy having a say in what they eat, and today's students are more food savvy and curious than their parents ever were. When included in their own lunch decisions, kids feel good about taking charge of what they eat, and in the process, learn about how food is safely prepared, stored and handled. In this photo, Donna Visioli, Ph.D., "food chemist/mom-scientist" and senior technical programs manager for DuPont Packaging, New Product Development, demonstrates the value and importance of quality, freshness and strength in modern flexible packages with the children. "Dr. Donna" uses brands packaged with the DuPont Sure Lock Air-Tight Seal™ as teaching aids for children attending an on-site school program operated by The Family & Workplace Connection in Wilmington, Delaware. For more information, visit the newly designed DuPont Packaging Web site, www.dupont.com/packaging.

Note to Editors: For interviews with "Dr. Donna," call Heide Rowan, DuPont Packaging, at (302) 992-6678. SureLock Air Tight Seal™ is a trademark of E.I. duPont de Nemours.