

Smart Shoe Is Step Forward For Women

(NAPSA)—If you're the average fashion-forward woman, your closet not only contains approximately 19 pairs of shoes, you will soon have one more to add to your collection.

A shoe has been created that is reported to be preprogrammed to fit your foot perfectly the first time and every time. Called The Easy Spirit® Smart Shoe, the comfort and smart style secret is Leather with Lycra®. This creates freedom of movement while maintaining a secure and comfortable fit. As your foot stretches, the leather with Lycra[®] enhanced uppers stretch too, for added comfort. The Smart Shoe highlights smart style for today's woman with the benefits of no break-in-period, superior memory, and unmatched flexibility.

"Shoes with this new material not only look better but feel better, explains Linda Kearns, Global Brand Manager for DuPont LYCRA". "The addition of Leather



SHOES TO WATCH (AND WEAR) are those that need no break-in period, are beautifully styled and fit perfectly every time.

with LYCRA® gives women what they want most, a perfect fit with the benefits of comfort and style."

Women will find eight different styles in the collection from slings to slides, and dress to casual silhouettes in a variety of colors. The shoes, which retail from \$59 to \$75, have just made their debut at 185 Easy Spirit stores nationwide. For more information, you can call 1-888-EASY 772 or visit the Web site at www.lycra.com.