

# Conserve Energy and Water

## Shower Better and Save with Satisfaction

(NAPSA)—October is Energy Action Month, a time to take action to save energy. Did you know that your heating and cooling systems and appliances aren't the only things in your home that use energy? It takes a great deal of energy to treat and deliver water to your home, as well as heat that water to shower, shave, and launder shirts.

If you want to save energy—as well as water and money—start with your shower. Showering is one of the leading ways we use water at home, accounting for nearly 17 percent of residential indoor water use. For the average family, that adds up to 40 gallons of water per day—or nearly 1.2 trillion gallons of water used each year nationwide just for showering!

That's why the U.S. Environmental Protection Agency (EPA) has also declared October to be Shower Better Month. By swapping out your showerhead with a model that has earned the EPA's WaterSense® label, your family can save the amount of energy it takes to power your home for 13 days, enough water to wash 70 loads of laundry, and more than \$70 in energy and water costs every year.

WaterSense labeled showerheads are available in a wide variety of styles and prices. Most



### Why waste...

**2,900**  
GALLONS  
of water



**13** DAYS  
of energy to  
power your home



**\$70**  
per YEAR



## ShowerBetter

**WaterSense labeled showerheads save water, energy and money.**

importantly, all models that earn the label must be independently certified for both efficiency and performance. So you can enjoy a satisfying spray while saving water, energy, and money—in other words, you will shower better!

Make the “drops to watts” connection and stop sending water, energy and money down the drain. Swap out just one showerhead in your home with a WaterSense labeled model this Energy Action Month and start saving. For more information about WaterSense labeled showerheads and the energy-water connection, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).



**Note to Editors:** October is Energy Action Month, as well as EPA's Shower Better Month, a time when consumers can save energy and water while ensuring shower satisfaction by looking for a WaterSense labeled showerhead. With a few small edits, however, this story can run anytime of year.