

# Protecting Our Environment

WHAT OTHERS ARE DOING ❖ HOW YOU CAN HELP

## Children's Recycling Community

(NAPSA)—Teaching kids the hows and whys of recycling is a new Web site designed just for them.

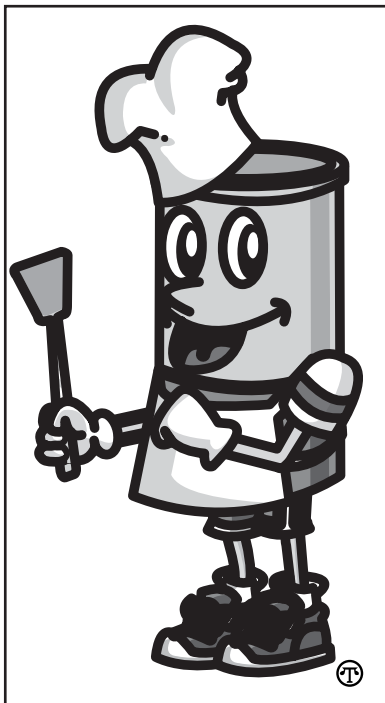
The steel industry has created ROSCOE's Recycle Room, a fun, interactive Web site designed to illustrate to children the advantages of recycling.

The Recycle Room gives children, parents and teachers the opportunity to learn, interact and have some fun. ROSCOE, the steel industry's "spokescan," is the children's guide through each corner of the attractive and creative Web site.

ROSCOE is an acronym for Recycle Our Steel Conserve Our Environment.

This free site provides kids with the opportunity to learn valuable information about steel recycling and solid waste management in fun, interactive and competitive ways. After completing registration, members have access to games, do-at-home activities, facts on steel recycling and an interactive message board.

The members' area of ROSCOE's Recycle Room gives children five areas to choose from, including ROSCOE's Lab and Member's Clubhouse. To date, the site has



**A safe, educational Web site tells children about the advantages of recycling.**

attracted 10,000 members.

For more information, visit [www.recycleroom.org](http://www.recycleroom.org).