

# Technology Improving Our Lives

## How Farmers Save By Investing In Technology

(NAPSA)—Each U.S. farmer feeds more than 150 people around the world, report the experts at the Arkansas Farm Bureau, up from 43 just 50 years ago.

To keep up the good work, farmers have to grow their businesses, and a good way to do that is with the help of technology.

For example, with cloud-based farm management software that provides real-time information collection and reporting services, farmers can track field activities, record inputs, manage inventories, and analyze cost and yield per acre from planting through storage.

Instead of spending time at the computer, entering notes and numbers from notebooks toted from tractor to truck to office, farmers can quickly and easily log information about their operation throughout the day.

### Farmers And Professors Agree

By uploading the data to private, cloud-based databases, Conservis lets farmers access and monitor their data anytime, anywhere. “The office computer is a great place to sit down and do some things but you can’t always be there. Sometimes you need to be on the road going to another meeting. When you arrive and need to look information up or adjust inventory, you can do that with Conservis,” said Steve Stenzel, a farmer from Iowa.

“Agriculture is like any other industry. Those who are the best informed in terms of the decisions they have to make and have the best data involved with making those decisions have the best



**Clouds in the sky may not always be good for farmers but data in the cloud can do a lot to help keep agriculture going and growing.**

chance of being successful,” said Dr. Michael Boehlje, Distinguished Professor of Agricultural Economics at Purdue University.

Monitoring within the Conservis Harvest module in real time helps the busy harvest season move along smoothly. “As our operation grows, it’s going to be even more important for me as a manager to be able to track the crop coming off the field during harvest. To know that a bin is getting close to full before it gets full, so that I can either divert trucks somewhere else or bring in trucks to start hauling out,” said Stenzel.

Dedication to customer support means Conservis can be a partner to help farmers make continuous improvements within their operation.

Precision-focused technology gives farmers the information they need to make decisions about efficient input management, which can lead to higher yields for more food for everyone.

### Learn More

For further facts about the system and how it can help farmers feed the world, go to [www.conserviscorp.com](http://www.conserviscorp.com).