OUR Creat Crowers

Honoring American Agriculture On March 18

(NAPSA)—"In no other country do so few people produce so much food, to feed so many, at such reasonable prices."—President Dwight D. Eisenhower

President Eisenhower's words ring as true today as they did

more than 60 years ago.

That's one reason, on March 18, the country will celebrate National Ag Day, and formally recognize the efforts of nearly 2 million hardworking family farmers and ranchers who produce much of the food and fiber on which the world depends.

This year's National Ag Day theme is Agriculture: Sustaining Future Generations. It showcases the role that farmers, ranchers and agribusinesses play in providing a safe, nutritious and affordable food supply for nearly 7.3 billion people worldwide today and the 9 billion people expected by 2050.

More important, today's producers use less water, land and other resources than ever before. Not only are they producing more with less, they are using modern, sustainable practices that help put wholesome and affordable food on tables around the world, every day, without fail.

According to the Agriculture Council of America, the national organization behind National Ag Day, it's important that consumers understand where their food comes from and how farmers use the latest technologies and agricultural innovations to make it all possible. In fact, history has shown that the vitality and well-



Agriculture: Sustaining Future Generations.

being of future generations hinges on the ingenuity and productivity of its agricultural industry.

When President Eisenhower spoke about America's farmers, the world population was 3 billion and each farmer produced enough for 25 other people. Today, each farmer produces enough for more than 144 people. This demonstrates the tremendous productivity and efficiency of these food producers and the dedication of thousands of agribusiness companies that support them.

Learn More

To find out more about National Ag Day on March 18 and learn about the accomplishments of American agriculture, visit www.agday.org.