

Advanced Corn and Soybean Technologies Demonstrate Harvest Success

(NAPSA)—New refuge-in-the-bag technology not only brought corn farmers simplicity and convenience this past season, but also effective insect control to help protect their yields.

Genuity® SmartStax® RIB Complete™, introduced in the Corn-Growing Area in 2011, blends 95 percent B.t. seed, offering above and below ground insect protection, and 5 percent non-B.t. refuge seed in each bag. As the industry's first single-bag refuge-management solution, it provides farmers with the benefits of simpler refuge management and time savings.

"The real beauty of the product was how easy it was to use this spring without having to plant a separate refuge," said Midwest farmer Mike Groth. "It also looked good throughout the summer and had excellent corn earworm and rootworm protection."

Harvest results showed that corn hybrids with this advanced technology had an average 3.8-bushel-per-acre yield advantage compared with triple-stack corn products, and an 8.5-bushel advantage in areas with heavy insect pressure.

For 2012, Monsanto is launching new Genuity® VT Double PRO® RIB Complete™. It is also a 95/5 percent blended single-bag refuge-management product, and is geared toward farmers in the Corn-Growing Area where corn rootworm is not a significant issue.



New blended refuge-in-the-bag corn seed offers farmer convenience.

It contains the first dual modes of action product for controlling above ground pests, including corn borer and corn earworm.

Strong Soybean Performance

Farmers this past season also experienced positive performance from the industry's first biotech soybean yield trait—Genuity® Roundup Ready 2 Yield® soybeans. Farmers across America are seeing more three-, four- and five-bean pods with this advanced technology, resulting in higher yield potential and greater value resulting from current strong commodity prices. This season, these soybeans achieved an average yield advantage of more than four bushels per acre compared with Pioneer® Y Series soybeans, which use first-generation Roundup Ready® soybeans.

"Our Genuity Roundup Ready 2 Yield soybean yields were above 60 bushels an acre, pushing 70," said Midwest farmer Ryan Appelquist. "We've also seen a lot better plant health, and the podding was amazing."

For more information, farmers can contact their seed dealer or visit www.genuity.com.

Individual results may vary. Genuity® SmartStax® RIB Complete™ and Genuity® VT Double PRO® RIB Complete™ are blended seed corn products that do not require the planting of a structured refuge except in the Cotton-Growing Area where corn earworm is significant. SmartStax® multi-event technology developed by Monsanto Company and Dow AgroSciences. Always read and follow IRM, grain marketing and all other stewardship practices and pesticide label directions. ©2011 Monsanto Company.