



Farm Report

Farmers See Strong Season-Long Performance With Latest Soybean Products

(NAPSA)—Farmers who plant the latest soybean technology are reporting strong plant performance throughout the growing season that may translate into higher yields at harvest.

Many cite visible differences when comparing their Asgrow® brand Genuity® Roundup Ready 2 Yield® soybeans to first-generation soybean technology, including stronger emergence and early season vigor. New Acceleron® Seed Treatment Products offered with these soybeans help provide a strong starting advantage.

By midseason, impressive reports have been received from the field about full canopy development, strong root mass and healthy pod development. “I’m very happy with witnessing the obvious advantages of this technology, as I saw taller plant height, a stronger stem and more sophisticated root system,” said Midwest farmer Brian Dehn.

“Those beans came up and looked better from the beginning than any of my other varieties,” said Southern farmer Rocky Evans. “They grew out faster and have looked great all season. They’re a dark green, lush color and I’m anxious to see how they will turn out this season.”

A key benefit for farmers is more beans per pod, which translates to more bushels per acre and higher yield opportunity. Not only are many farmers reporting more three- and four-bean pods in their



Asgrow soybean plants with the latest technology (right) showing strong early growth compared to a leading competitor soybean brand (left) grown in the same field.

fields, but many are even finding five-bean pods, which were practically unheard of prior to the newer soybean technology.

Last season, in fact, farmers in eight states discovered five-bean pods and more growers will be on the hunt for them this harvest season. Those who find them will become members of Team 5-Bean with the opportunity to win free Asgrow Genuity® Roundup Ready 2 Yield seed for the 2011 planting season.

For more information, visit www.asgrowanddekalb.com/5bean. **Always read and follow grain marketing and stewardship requirements and pesticide label directions.**