



Advanced Soybean Technology Helps Farmers Increase Yields

(NAPSA)—Advanced technology is enabling America's soybean farmers to achieve higher yields to help meet growing global demand for food and energy.

This latest soybean technology—called Genuity® Roundup Ready 2 Yield®—contains a biotechnology trait that delivers higher yield opportunity than the first-generation Roundup Ready® soybean technology, which farmers have planted since the mid-1990s.

With this yield-enhancing biotechnology, farmers are discovering more three-, four- and five-bean pods per plant in their field, which can translate into more bushels per acre. Last season, these soybeans won 73 percent of head-to-head field comparisons with Roundup Ready soybeans in independent farmer trials, and many farmers reported significant increases in yield.

These next-generation soybeans were introduced on about 1.5 million acres in the Midwest during the 2009 season. In 2010, the technology was expanded in the Midwest and also launched in the South with more than 80 different varieties available to enable farmers to select the genetics best suited for their fields. And for 2011, farmers will be able to choose from more than 230 varieties in multiple brands.

To protect this high-end yield opportunity, the soybeans are offered with Acceleron™ seed treatment products, which provide improved early plant growth and vigor. The seed treatment includes a fungicide combination to provide excellent control of important seed-borne and soil-borne diseases



Advanced soybean technology provides more beans per pod, increasing farmers' yield opportunity.

and an insecticide to reduce damage caused by early-season insect pests.

Farmers also say they have been impressed with the technology's performance at mid-season based on the flowering, pod fill and overall plant health they have observed—all early indicators of the opportunity for strong harvest results.

"The increase in yield has been just super—you can't ask for anything more out of a bean," said Midwest farmer Clark Howey. "I've been so impressed by how this technology has worked on my farm."

Visit www.genuity.com to learn more.

Always read and follow grain marketing and stewardship requirements and pesticide label directions.