

## The Pursuit Of Bliss: New Survey Reveals Americans' Thoughts On Bliss

(NAPSA)—“Follow your bliss,” advised author and anthropologist Joseph Campbell, and “doors will open for you that wouldn’t have opened for anyone else.”

So what’s your bliss? A recent survey conducted by Harris Interactive and commissioned by Hanes Hosiery has discovered some intriguing facts and figures about what Americans consider to be bliss.

### Bliss Defined

•The survey explored the very meaning of bliss, asking which words Americans associate with bliss. The result? More Americans associate bliss with satisfaction than with ecstasy (55 percent vs. 40 percent, respectively). Is Brad Pitt the Key to Bliss in Hollywood? While everyone on the red carpet might appear blissful, Brad Pitt’s current partner, Angelina Jolie, is considered to be the most blissful female celebrity by 19 percent of U.S. adults. Pitt’s ex-wife, Jennifer Aniston, came in second, with 17 percent. The remaining female celebrities cited were Taylor Swift (14 percent), Jennifer Hudson (13 percent), Gwyneth Paltrow (13 percent), Adele (13 percent) and Jennifer Lawrence (9 percent). Is hitting the jackpot or hitting the town with friends more blissful? More find quality time with family and friends (60 percent) to be blissful than vacations (57 percent) or winning a lot of money (45 percent). Is downward dog the key to bliss? Many people find yoga blissful. Eighty-five percent of U.S. adults who do yoga to keep themselves fit agree that practicing yoga makes them feel blissful.

The survey also explored the topic of wellness and found that younger Americans want to take



**A recent survey found 80 percent of women like hosiery to have a dual function: It makes them look great and feel good, too.**

better care of themselves but don’t have the time. Eighteen-to-44-year-olds (55 percent) are significantly more likely to agree with the statement “I want to take better care of myself but I don’t have the time” than those ages 45 and over (34 percent).

•The survey also found that wellness is an essential part of life for the vast majority (90 percent) of Americans. Manufacturers are responding by creating new lines of apparel that promote wellness. One example is a new line of hosiery called Hanes Silk Reflections Pure Bliss, a legwear collection where beauty and wellness meet innovation. Modern knitting technology, combined with luxury yarns, work to micromassage, pamper, soothe and revitalize legs. That could be blissful for the 80 percent of women ages 18 to 34 who like hosiery products to have a dual function (make them look good and feel good).

### Learn More

For further information and full survey methodology, visit [www.haneshosiery.com](http://www.haneshosiery.com).