

Gifts For Men

Stylishly Masculine Watches

(NAPSA)—For many men, there's no present like the time. For them, there are eight new stylish and sophisticated watches that feature a new chronograph movement.



LET'S FACE IT: This brilliant study in the subtle contrasts of surface and color is one of the new high-tech watches for men.

All the models in the new Swatch® Retrograde line are built around a new chronograph movement and display that bring a fresh and stylishly masculine look.

The Retrograde chronograph is a unique movement. The first counter begins at zero and runs to 5 minutes. The hand sweeps counterclockwise and, when it reaches the 4-minute-and-59-second mark, it takes 1 second to jump back to zero—thus the “retrograde” of the name. Similarly, the counter positioned at 10 o'clock has a hand running from 0 to 60 minutes and the hand also “jumps” back upon reaching its mark. The third counter counts from 0 to 30 seconds across the bottom of the dial and, on reaching the 29-second mark, takes its jump back to zero.

The pieces in the Swatch® Retrograde collection are stylish and sophisticated with an elegant look and feel that many regard as the next evolution in time.