

# Gift Ideas

## The Season Of Giving Just Got Brighter

(NAPSA)—Adding a sampling of this season's most stylish jewelry to your gift list can be a gem of an idea.

Jewelry, whether fine or fashionable, makes a great gift for him and her. Here are just a few sparkling selections to be considered.

### For Him

Created to raise the design bar in the men's jewelry category, Simmons Jewelry Co. mirrors the characteristics of the contemporary man—stylish, confident, elegant, strong and polished. The collection uses shiny and black-treated stainless steel as the setting for pendants, bracelets, rings and neck chains. Some of the more elaborate styles include bracelets and rings with black or green rubber links and diamond embellishments. Other styles include laser-etched images of the world map and cross-print dog tags, as well as diamond-encrusted devotional pieces and cross pendants that complete the line.

### For Her

Hello Kitty, the lovable character that has served as best friend to little girls for more than three decades, is immortalized in diamonds and gemstones in the Kimora Lee Simmons for Hello Kitty fine jewelry and watch collection. With an assortment of rings, earrings, bracelets, pendants and watches, the collection suits the woman who believes fine jewelry can be whimsical and sophisticated.

There's Simply Kitty, Princess Kitty, Glam Kitty, Zodiac Kitty and Hello Kitty Watch Collections.

The Baby Phat Fashion Watch Collection is for the on-time diva.



**This season's jewelry looks range from polished to whimsical and owe a lot to the input of trendsetters.**

An extension of the sexy, sassy and stylish Baby Phat lifestyle brand, the fashion watch collection delivers its hot hip-hop influence to the world of more traditional timepieces.

### From the Heart— For the Heart

The Green Initiative Collection is the gift that continues to give. As the official emblem of the Diamond Empowerment Fund™ (DEF) (a nonprofit organization for the empowerment of countries in Africa, where diamonds are a natural resource), the Green Bracelet, a genuine malachite and natural rough-diamond wrist piece, is a great gift to give or receive for the holidays.

With every purchase of the Green Bracelet, \$20 or more will be donated to the DEF.

All these jewelry gifts were created by the SHR/Simmons Jewelry Group, founded by the trend-setting Russell Simmons and—the “epitome of fabulousity”—Kimora Lee Simmons.

For more information, please visit [www.simmonsjewelryco.com](http://www.simmonsjewelryco.com).