

Consumer Corner

Men's Footwear Blends Luxury And Performance

(NAPSA)—Experts say one of the latest trends in footwear for men takes design elements that were created for sports shoes and upgrades them with high-end materials.

Rühne, a new brand exclusively for men, is redefining men's casual footwear with fresh, innovative looks—crafted from the finest leathers and suedes—in contemporary designs that merge modern and classic elements.



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One of its recently introduced shoes is called the Eagan, which has a classic driving outsole, modernized for year-round wearability. It features elasticized goring to provide superior flexibility and enhanced comfort—that's the sports aspect.

The shoes are offered in supple English calfskin leather, premium American leathers and fine Italian suede—that's where the high-end aspect comes in.

To learn more, visit the Web site at www.ruhnefootwear.com.