

# *Gift Ideas*

## Love Takes A Journey

(NAPSA)—True love is a treasured gift, and diamonds have always been the affirmation to signify this loving commitment through the ages. Men who truly desire to express their romantic feelings present their love with that small yet precious box that can only hold one thing—finely crafted diamond jewelry.

Due to their beauty and endurance, diamonds represent an everlasting inspiration forever tied to love. When love conquers, it is only natural to want to express one's joy with a symbol for everyone to see, and a piece of fine diamond jewelry sends a clear signal that a couple has made a significant bond.

Elizabeth Taylor, Catherine Zeta-Jones, Oprah, Sharon Stone and Beyoncé are women of fame and fortune who have spoken of their love and passion for diamonds. Whether purchased as a gift or as a personal reward, the longevity of diamonds makes it a favorite among all.

Fine diamond jewelry is not just for the rich and famous. There are stunning diamond designs to dazzle and romance at any price point, for any occasion.

"Diamond jewelry is not reserved for evening anymore," says Jeff Prine, executive editor for *Modern Jeweler* magazine. "Diamonds look right with all fashions—the little black dress, the newest little white dress or as a perfect accent for color. Women wear diamonds to dinner, work and to casual social engagements—they're a badge of achievement."

Jewelry designers and retailers everywhere are telling the tale of the journey of love, from budding romance through lifelong commitment. To commemo-

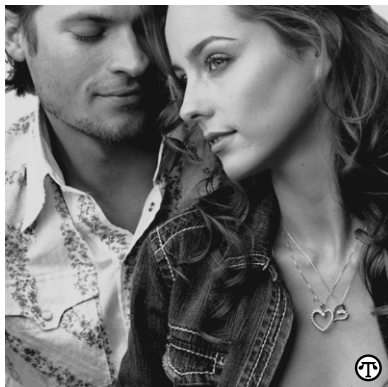


Photo credit: Tim Rich

**A collection of gold and diamond jewelry may help to ignite romance and inspire passion.**

rate the growth of deepening, loving relationships, designers have developed collections celebrating the magic of love and featuring a signature of graduated diamonds meant to trace each couple's path throughout their individual relationships.

New this season, Love is a Journey® is one such collection that embraces this trend with designs to grace the neck, ears and wrists of well-loved women across the country. The collection of 14-kt. yellow or white gold is artfully created by a talented design team and is the only collection inscribed with the words "Love is a Journey®."

According to Prine, "necklaces and pendants are the statement piece this year," and both are prominent in this collection. "A diamond-adorned neck complements the modern fashions and offers a feeling of luxury to the woman who wears it."

Available at major department stores and fine jewelry retailers nationwide. To view the collection and find a location near you, log on to [www.loveisajourney.com](http://www.loveisajourney.com).