



Valentine's Day Gifts



A Different Take On Valentine's Day

(NAPSA)—No girlfriend to lavish Valentine's gifts on? Throw a poker night and lavish them on...*one of your guy pals?*

The idea is that some of the most memorable Valentine's Days can be the ones spent just hanging out and exchanging meaningful gifts with friends, family or your significant other.

The key is to make the day fun. That means not just focusing on gifts, but on how you give them, too.

"Valentine's Day is all about finding creative ways to express your love—or friendship—for each other," says jewelry and style expert Michael O'Connor. "Nothing makes a gift more meaningful than an enduring piece of Platinum jewelry that will stand the test of time and be a token of your friendship for years to come." His top tips for making things extra special this year:

Time With Friends

If you and the boys decide to have that poker night, raise the stakes. Make it a night where the winner gets a one-of-a-kind Platinum watch by Kubik or Jacob & Co. Ladies can celebrate lifelong friendships with a dinner party—complete with music, wine and movies. For a finale, exchange chic Platinum cocktail rings by Baby Doll Gems or Samuel Getz.

Local Getaway

If you are spending time with a girlfriend or boyfriend, remember that something simple like visiting local spots that you don't usually go to can be a fun way to spend the day. Try hitting up a museum, spa, opera or even the movies and following that up with a picnic in the park or a home-cooked dinner. During dessert, surprise her with a pure Platinum heart pendant by Novell Design Studios or Suna



Gift For Giving—Stylists say how you give a gift may be as important as what you give.

Bros., Inc. Surprise him with a pair of rare brushed Platinum cufflinks by Herco or a link bracelet by Scott Kay. Engrave these gifts with a special personal message.

Don't Get Carried Away

If—as many people do—you plan to pop the question on Valentine's Day, avoid doing anything too elaborate. Hot-air balloon rides may be your thing, but that doesn't mean she'll like it. Keep it simple and speak from the heart. Go on a weekend getaway or sneak off to a local hotel for an evening. When it comes to rings, try this tip: Sneak one of her rings to the jeweler to find out what size she is. Remember, you can't go wrong with a Platinum and diamond solitaire. Kirk Kara, Precision Set, Michael B., Kwiat, and Mémoire have fabulous designs that can fit all budgets.

For more information, visit www.preciousplatinum.com.