

Men Wear “Bling Bling”

The What To Buy And How To Wear It Guide For Fine Jewelry

(NAPSA)—For centuries men have worn fine jewelry to show their status, to make themselves more attractive to others and as a form of fashion. Today, the most fashionable men are once again wearing jewelry. In a poll by MVI Marketing and Jewelers Consumer Opinion Council, 75 percent of the men polled wear jewelry. Eighty percent of the women polled say they find men who wear fine jewelry sexy. “Today’s men are very fashion conscious and they are beginning to understand that fine jewelry is essential to completing a look,” says Amanda Gizzi, spokeswoman for Jewelry Information Center. Here are some of the hottest styles of jewelry available for men:

Not just for the ladies. Diamonds have long been called a girl’s best friend. However, men now realize the appeal of these sparkling gems and wear them too. Men don’t have to be rolling in the dough to have diamonds in their life. Small diamonds on top of a wide yellow gold or platinum band, accenting stainless steel bracelet or around the bezel of a watch add a big look for not a lot of money. Even the smallest diamonds add sparkle and class.

Necks and wrists adorned. Bracelets and necklaces can make men look very stylish. The key is to find the right style of necklace to meet the individual’s personality and lifestyle. Opt for a gold or silver link chain that is square or oval. Experiment with different styles, metals and even gemstones to find the right match. Bracelets look fashionable in gold links. Wear two together with each one in a different link size or style for maximum appeal.



Photo credit: Bracelet by Margo Manhattan

More and more men are discovering the joys of jewelry, such as this handsome bracelet, for themselves.

Cuff me. Cufflinks are a terrific accessory to make any outfit look more polished and put together. Men who wear striking cufflinks always have a conversation piece. With the wide variety available, there is certainly a pair for every style and personality. Remember that cufflinks don’t have to be reserved just for business and formal events because they look equally as smashing when worn with jeans and a crisp shirt.

Rings a plenty. There is so much more to men’s rings than just wedding bands. Single and married men alike are finding that rings are comfortable to wear and make them look stylish. Rubber and stingray skin can be gracefully mixed with rubies, gold, diamonds and other precious stones and materials to create rings that have maximum impact. Sterling silver rings look excellent when they are oxidized to give them a darker and more rugged look.

For more information on fine jewelry and to find a list of professional jewelers, visit Jewelry Information Center at www.jic.org.