GELF NEWS&NOTES

Tiger Woods Takes A Swing At Watch Design

(NAPSA)—If you thought you couldn't wear a watch while playing golf, Tiger Woods and the luxury watchmaking company TAG Heuer are taking a swing at proving you wrong. The world's first professional golf watch, designed



It's ABOUT TIME—A watch has been designed that golfers can wear in comfort.

and developed to meet the unique ergonomic and subtle aesthetic requirements of top-level golfers has been introduced.

"This is an extraordinary achievement," says Woods, who tested the TAG Heuer Professional Golf Watch prototypes extensively and then wore the preseries in the 2004 Boston PGA Tournament.

The TAG Heuer Professional Golf Watch is based on a unique design that provides maximum comfort to the wearer. The superslim watch weighs only 55 grams, making it an astonishing 60 percent lighter than the company's other watches. The watch will retail for \$1,195. To locate the store nearest you, log on to www.tagheuer.com.