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# Consumer Corner

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## Diamond Exchange Option

(NAPSA)—If you plan to ring in the holidays with a diamond, you've got company. Jewelers say diamond engagement rings and diamond stud earring sales increase significantly during the holidays.



**Customers can trade in their diamonds toward bigger and better stones.**

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While choosing a diamond may seem like a daunting task, remember this fact: The diamond you choose doesn't have to be forever. One company, Kraiko Diamonds, offers a free lifetime exchange on every diamond it sells. At any time, customers can exchange a diamond they buy from the company for a new one of equal or higher value—and be credited the original price they paid for the diamond.

That means engagement rings people buy in their 20s could be upgraded as the couple's life together progresses—and diamond earrings could be traded in for a diamond bracelet, necklace or another piece. Kraiko—which has diamonds featured on NBC-TV's "The Biggest Loser"—is the only diamond provider to offer this free lifetime exchange option.

For more information, visit [www.kraikodiamonds.com](http://www.kraikodiamonds.com) or call 1-800-678-8281.