Great Gifts For Dads And Grads

(NAPSA)—Between graduations, weddings and Father's Day, late spring and early summer call for some thoughtful, creative gifts. The idea for Father's Day came in 1909, from a woman who wanted to designate a special day to honor her single-parent father. By 1966, the idea had gained such popularity that President Lyndon Johnson declared the third Sunday of June as Father's Day. But what's the perfect present for Pop? Not to mention those graduates in your life...

Hot Gifts for Cool Dads

- A 14K gold or sterling silver I.D. bracelet or signet ring allows him to show his personal flair. Cuff links are a classic; for a sentimental touch, look for cuff link lockets that hold tiny photos, or cuff links that highlight a hobby or sport: golf clubs, wine bottles or airplanes are especially whimsical.
- A watch is a classic Father's Day gift, and engraving will add even deeper significance. There are many affordable classic and contemporary styles on the market and whether Dad is sporty, trendy or traditional, your professional jeweler will help you find a watch to help him arrive on time and in style.
- Personalized gifts such as a sterling silver engraved money clip, belt buckle, bookmark, business card case or keychain are sure to be treasured. Many fine jewelry stores carry silver giftware and desk accessories. You can also find barware such as a crystal decanter, a sterling silver martini shaker and ice bucket.

"Thoughtful gifts from a professional jeweler will endure as lasting mementos of love or of a special landmark in one's life," states Elizabeth Florence, executive director of the Jewelry Information Center, a nonprofit association based in New York City.

The Graduate

· A timeless gift such as dia-



Fine jewelry and watches make meaningful gifts for both dads and grads.

mond stud earrings, or a strand of cultured pearls will add joy to a female graduate's milestone, and what guy wouldn't love a sterling silver flask or one of the hot new watches with sports capabilities or high-tech functions?

- Charms and pendants with personal meaning, such as hearts, crosses, Stars of David or guardian angels have acquired even deeper significance lately.
- For the "girlie" graduate, think pink. This feminine look is found in rose and cherry quartz, pink freshwater cultured pearls and pink tourmaline flower earrings. Other trends include coral and intricate pendants with a vintage feel.

To be sure you're getting the most for your money, be sure to shop at a well-established professional jeweler who will offer quality customer service. Look for a store that's a member of a professional trade association such as Jewelers of America (JA). They require high ethical standards of their members and provide them with ongoing education. Be sure to inquire about the return policy and the warrantee. For more information on fine jewelry and watches, visit the Jewelry Information Center's Web site at www.jewelrvinfo.org.