

Looking Good, Feeling Good

Helping Hearts

(NAPSA)—Actress Rita Wilson and her longtime friend and jewelry designer Cathy Waterman have always talked about creating a charity program that would generate ongoing funds for a wide variety of causes for women and children. The two have realized that dream with the launch of the True Hearts jewelry collection on TV shopping network HSN and hsn.com

True Hearts jewelry is inspired by the bond between friends Cathy and Rita and the resulting feelings of strength, hope, love and faith associated with friendship. “Each piece you wear will bring you beauty and enjoyment while helping a good cause,” says Wilson of their new designer collection.



collection and am proud to put my name on it.”

In 14k gold or sterling silver, the versatile collection features charm bracelets, reversible gemstone necklaces, rings, earrings and pendants, all with hearts, crosses, talismans or Waterman’s trademark flower designs. Prices range from \$29 for attractive sterling silver cross charm bracelets to over \$300 for a replica of one of Wilson’s favorite Cathy Waterman pieces, a wrap-around 14k gold lariat necklace given to her by husband Tom Hanks.

Rita and Cathy recognize that many stars are generous and devote their time and energy to help charities. As a result, True Hearts will invite a different surprise celebrity to each show to help raise proceeds for their charities. “I’m already getting requests from my friends who have seen the pieces. They want to get together to watch the show...have a jewelry party,” Wilson says excitedly. “There isn’t a single piece I wouldn’t wear or be proud to give as a gift.”

“Watch for a variety of designs,” adds Waterman. “I see these pieces as collectibles to be treasured by all who buy them as they make a difference in people’s lives.”

True Hearts jewelry appears regularly on HSN and is always available on hsn.com.



Rita asked her close friend to join her efforts and design the new line, knowing that Cathy has added sparkle to Hollywood’s most beautiful stars as they walk down the red carpet. “I’ve created pieces that are chic, elegant and affordable that you can wear every day,” Waterman explains. “I love the