

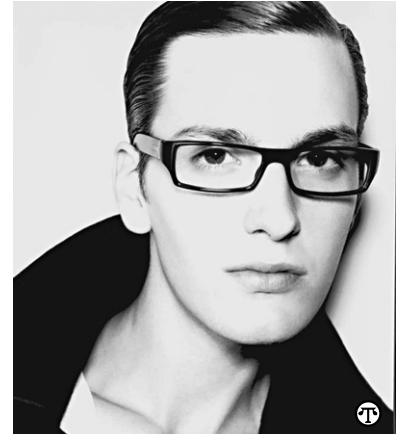
Keeping An Eye On Eyewear



Yves Saint Laurent



Ralph Lauren



Gucci

Keeping an eye on fashion? Check out the latest eyewear styles, which borrow from successful sunglasses designs.

(NAPSA)—The outlook on prescription eyewear: new eye-catching designs that resemble the chic sunglasses styles so popular with today's trendy set.

Top designers have borrowed shapes and trends from their sunglasses designs to create fabulous new prescription eyewear frames that make a bold fashion statement. Some eyewear manufacturers such as Safilo Group have actually turned many of their best-selling sunglasses frames into eyeglasses—a fashion move many consumers have been making for quite a while anyway! Some of the latest looks in eyewear:

- * Christian Dior offers a couple of different styles with decorative rhinestone treatments on the temples or endpieces—a design that's been very popular within the Dior sunglasses collection.

- * Many of the new eyeglass shapes—particularly in plastic acetate styles—have become very dramatic. Many styles feature thicker plastic offerings in ultra-stylish, fashion-forward rectangular and modernized cat eye shapes.

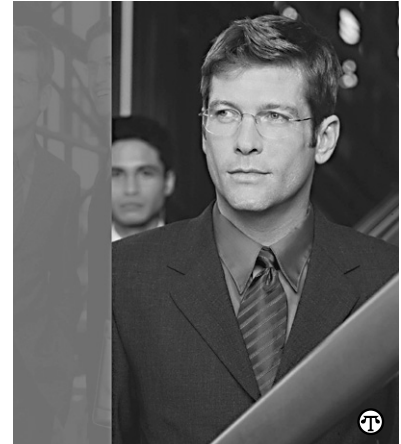
- * Color is playing a key role in



Christian Dior

eyewear as well. One trend is a return to basics—natural colors such as tortoise, black, clear and sand that designers such as Burberry, Gucci, Ralph Lauren and Yves Saint Laurent offer. The other trend is bright, vibrant colors—bright reds, blues, greens, pinks and violets that brands such as Valentino, Kate Spade and Nine West feature.

- * If bold's not your thing, you might prefer barely there rimless and semi-rimless styles. This minimalistic, almost futuristic



Safilo Titanium

look is available in lightweight materials which make the frames extremely comfortable on the face—titanium, beta titanium and standard metal alloys. The Yves Saint Laurent, Max-Mara, Safilo Titanium and Safilo Design collections, for example, offer many semi-rimless styles with either dramatic endpieces or nose bridges, offering an extremely minimalistic look that is also overtly stylish.

You can see the latest looks for yourself in better eyewear stores.