

# Tips For Busy Moms

## Easy-To-Clean Shoes Make Mud Less Of A Mess

(NAPSA)—Forget raincoats and galoshes, rain showers are all about mud puddles, earthworms and playing outside. Already reaching for the stain remover? No need.

A new kind of shoe is helping make mud puddles more fun for both kids and Mom. Treated with DuPont™ Teflon®, the shoes resist stains and clean easier. However, the best news may be that they are available in adult and children's styles and sizes, so everyone can join in the fun.

“Even if you are not stomping in mud puddles, we know how easy it is for shoes to get dirty at work and play,” said Greg Ford, general manager for Hanes Footwear. “Our new StayClean shoes were specifically designed with busy women and their families in mind.”

The Hanes Her Way StayClean™ shoes are available in three styles of children's shoes, including both infant and girls, in children's sizes 2 to 6 and 6.5 to 4. For women, the shoes are available in casual styles like canvas mules and fashion oxfords, in women's sizes 5 to 12.

All styles are made with cotton-based fabrics treated with DuPont™ Teflon® to help repel liquids. By helping to prevent liquid and moisture from absorbing into the fabric, the shoes are easier to clean. StayClean children's shoes retail for less than \$8.00; women's shoes retail for less than \$10.00 and prices vary by style.



**Designed with busy women and their families in mind, a new kind of shoe repels liquid and dirt.**

“The Hanes Her Way StayClean™ shoes are the latest addition to our collection of ‘Mom Friendly’ shoes that are easy to fit, easy to wear and easy to care for,” said Ford. “We know today's families are busier than ever, so we are finding new and innovative ways to make Mom's job a little easier.”

Hanes Her Way StayClean™ shoes are available at Wal-Mart stores nationwide. Additional information also is available on the company's Web site, [www.hanes.com](http://www.hanes.com).