

Back-To-Sports

(NAPSA)—Every year it seems to come sooner and sooner. It's back-to-school time! While most parents worry about academics, kids are more likely to be concerned with getting the latest, coolest clothes and gear for the first day of school. So, what's driving kids' fashions this year... sports!

Athletic footwear and apparel are this season's "must-haves" to balance your children's fall wardrobe while keeping up with their active and energetic schedules. The look is fun, sporty and casual—perfect for running in the park, playing games in the schoolyard or hanging out with friends.

"The influence of sports on kids' fashions is greater than ever this back-to-school season," said Matthew Sudock, Vice President, Brand Marketing, Kids Foot Locker. "Look for edgy new footwear styles accented with bright colors and interesting patterns, comfortable fleece in plush fall colors and stylish windwear to be the hottest items in your children's closets."

Whatever activity your child enjoys, here's a look at the key athletic footwear and apparel styles to sport this fall.

Play Tough With Cool Stuff

If you really want to make an explosive impact this back-to-school season, keep your eye on the adidas Meteorite running shoe available exclusively at Kids Foot Locker in dark indigo, blast (yellow) and silver. This lightweight shoe features a unique lacing system that is enclosed by a sleek silver zippered closure that's sure to make a fashion statement. The stretchable bungee system allows for quick and easy lacing. The shoe hooks up with a stylish three-stripe jacket and nylon pant in navy with a matching white graphic T-shirt.

For another great look that's sure to make the earth move, try the Nike Tremble, a lightweight, dynamic training shoe for the leading-edge kid. This slip-on, available in navy and Carolina



Stylish windwear and edgy new footwear styles may be the hottest items in your kids' closet.

blue, is the perfect choice to complete any athletic look or to be worn for after-school activities. Complete the look with rugged nylon windpants in navy with velcro bottom leg closures and a matching white graphic T-shirt designed to be both functional and fashionable.

Back-to-Basics

Comfort is the name of the game this year. Kids want to be carefree and casual in basic styles that express their personalities and help them look and feel good. Kids Foot Locker's exclusive fleece collection offers kids a comfortable layering alternative to everyday sweaters and jackets on cooler days. The collection features plush quarter-zip pullovers and hooded tops in basic or tech fleece with matching pants in a variety of vivid shades including clementine, pink, red, royal purple, heather gray, moss, navy and black. The fleece can be worn separately or paired with Kids Foot Locker's rip-stop nylon windpants in an assortment of matching colors. These basic pieces can offer great value and comfort for any activity or sport.

Kids Foot Locker, with more than 375 stores in the United States, is the leading athletic footwear and apparel retailer exclusively for children. For store locations, call 1-800-613-KIDS or visit www.footlocker.com.