

Which Stars Made The Best Tressed List?

(NAPSA)—Once again, the Sally Beauty Supply Best Tressed® annual survey names top celebrity styles—and those that fell short of fabulous.

Lady Gaga's over-the-top hairstyles were voted least favorite for the second year in a row. This year's survey found that women love the luscious locks of songstress and "American Idol" judge Jennifer Lopez. Tom Selleck rose to the top of the pack in the men's category, while David Hasselhoff's retro do was rated as the worst. Halle Berry's hot-mom hairstyle was overwhelmingly voted the best of the nominees in the Pixie Cut category.

The survey participants also divulged their own personal dos and don'ts of hair care. Some interesting results include:

- Twenty-six percent of women chose "shiny" as the one thing they want their hair to always be. "Smooth" and "curly" tied for second, with each receiving 24 percent of the vote.

- Almost 60 percent of women turn to their hairstylist for special day style recommendations. Twenty-nine percent choose their style based on trends and 11 percent look at celebrity photos.

- Forty-two percent of women do not look at reviews prior to purchasing a new styling tool.

- Thirty-two percent of women say \$20 is the most they would spend on a beauty product, while 20 percent say \$10 is their limit.



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- Seventy-five percent believe the right products and style can take five to 10 years off their look.

- Sixty percent of women say price has the biggest influence on what product they buy. Twenty-seven percent purchase products based on hairstylist recommendations.

The survey was commissioned by the largest retailer of professional beauty supplies in the world, Sally Beauty, with over 2,900 stores that offer the salon professional and the consumer over 6,000 salon-quality products for hair, nail and skin care.

For more information, visit www.SallyBeauty.com or call (800) ASK-SALLY.

The Top 3 In Each Category

Best Hairstyle in 2010 (Female)

1. Jennifer Lopez
2. Beyoncé Knowles
3. Katy Perry

Worst Hairstyle in 2010 (Female)

1. Lady Gaga
2. Dolly Parton
3. Miley Cyrus

Best Hairstyle in 2010 (Male)

1. Tom Selleck
2. Ryan Reynolds
3. Justin Bieber

Worst Hairstyle in 2010 (Male)

1. David Hasselhoff
2. Bret Michaels
3. DJ Pauly D

