

Fashion TRENDS

The Latest Trend Fix

(NAPSA)—Being busy does not have to rule out looking your stylish best.

Busy style aficionados can now get their latest fix at the new Trend Shop, a special section of the award-winning Shop.com site. The section is dedicated to showcasing the hottest products from a variety of top-tier retailers.

Currently, over 50 edited sets represent some of the most popular fashion and style themes such as “Mad Men and Women,” “Vintage Vixen” and “A Tribute to Audrey.”



What's hot? What's not? A special section of an award-winning site offers a convenient view.

Shoppers can both visualize the look with the aid of a collage graphic and shop the trend by scrolling down each trend's page to see the assortment of items that make up the trend, as well as additional similar picks hand chosen by the site's editorial and merchandising teams.

Shoppers are also encouraged to leave comments, share the trends via e-mail or Facebook, and post the trend pages on their blogs and other social media networks.

For more information, visit www.shop.com/trends/.