

News-worthy Trends

Combining Fashion And Compassion

(NAPSA)—An increasing number of Americans have discovered an ingenious way to look stylish, feel comfortable and help others all at the same time.

What You Can Do

How? By wearing cool and casual hospital scrubs for sleepwear, exercise clothes or just about any informal occasion, that let you help cancer patients with every purchase.

To encourage cancer patients to feel good about themselves, the clothing's creators provide patients with a fashion-forward way to cover the most outward sign of sickness: hair loss.

Approximately 12 million people are newly diagnosed with cancer each year. Millions of those will require chemotherapy. Some say that they fear chemotherapy as much as they fear the mortality from their cancer.

Now, however, as one recipient, Margaret Moore, put it, "After undergoing chemotherapy at MD Anderson in Houston, I finally got to wear a Blue Sky Scrubs hat. I feel so much better now. This is a big ego booster."

A free hat goes to either a cancer patient at the hospital or to the customer. The hats are made from the highest-quality cotton fabrics and offered in literally hundreds of designs.

What Else You Can Do

Other ways you can help people with cancer include:

- If you have a friend or relative with the disease, ask specifically when you can help and what jobs you can do.



Hats on to a clever way to look good and do good with attractive surgical-style headgear.

- Find events and volunteer opportunities—runs, bake sales, other fundraisers—that are run by cancer research organizations or patient-support groups.

- Engage with elected and appointed officials to keep cancer a top government priority.

- Stay healthy yourself with a balanced diet, regular exercise and no smoking.

What Others Can Do

The clothing company, Blue Sky Scrubs, hopes that in addition to helping people with cancer, its actions will inspire other firms to channel their giving efforts toward a specific population of people in need.

How To Get In On It

The hats, clothes, jewelry and other accessories are available online at www.blueskyscrubs.com.