

News for Women

Lift Your Spirits And Elevate Your Looks

(NAPSA)—The latest trend in intimate apparel could lift your spirits by helping you look your best.

That's because innovations in bras now offer women more lift without adding size. By providing superior lift and side shaping, these bras comfortably offer full coverage support.

When a well-designed bra lifts, smoothes and shapes your contours in even the most formfitting clothes, it can give you self-confidence and help you feel beautiful. Feeling and looking great can help start your day on the right note.

A good example is the *Bali Natural Uplift* bra, which, in addition to lifting, incorporates extra comfort details such as *Silky Smooth Lining* against the skin and an encased underwire for an added level of comfort.

The bra is available in several color options including white, black, nude, sheer latte and mul-



Start your day on the right note with intimate apparel that helps you look and feel beautiful.

berry wine, so you can pick the shade that will uplift your mood.

The bra is available in stores now. To see how the bra looks on a body type like yours, visit www.balicompany.com/uplift.