

# **Pointers For Mothers-To-Be**

## **Fit To Be Fashionable Maternity Wear**

(NAPSA)—“Fit,” “fashionable” and “maternity” are three words that were once rarely used in the same sentence—but today’s expectant mothers want to feel chic yet comfortable whether they are in the studio, at the gym or on the go.

To help them do just that, the latest yoga and fitness labels are adding maternity apparel to their popular clothing lines.

Jamie Hanna, founder and designer of Zobha, wanted to create a maternity line designed to flatter the graceful curves of a woman’s body during pregnancy. Paying careful attention to details in construction and fit gave her maternity apparel industry-leading performance. It’s crafted from a unique combination of Supplex and Lycra, which is soft to the skin, wicks moisture and supports the body without binding. The 360° shelf bras in all the tops offer extra support, and flat seams do not itch or cause chafing.

Her Zobha maternity collection offers three top silhouettes that were taken from the core apparel collection and modified to accommodate a woman’s body during pregnancy.

The Jayne Halter, Katharine Tank and Classic Racerback Tank are available in stylish tones of Plum Purple, Blue Ice, Dark Chocolate and classic Black.

The Essential Pants are specially cut to give way to a woman’s growing belly but also provide support at the waist, hips and bottom.



**A sophisticated new maternity collection flatters the graceful curves of a pregnant woman’s body.**

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A sleek alternative to sweat suits and oversized T-shirts, the maternity apparel is thoughtfully designed with the movements of prenatal yoga and Pilates in mind.

Hanna was inspired to extend the line to include maternity wear based on her own personal experiences as a mother and yoga teacher. “I wanted to create a line of performance products specifically for women who want to stay fit while pregnant. As a mother myself, I recognized a lack of comfortable yet stylish maternity wear in the fitness and yoga apparel category.” The pieces are sized accurately to give a “true” size that is consistent throughout all styles in the line.

The Zobha maternity collection is currently available on the e-commerce site [zobha.com](http://zobha.com).