

GIFT GIVING IDEAS

American Men Want More Outdoors

(NAPSA)—While the great outdoors will always be a retreat for adventure, activity and relaxation, as lives become more and more consumed with career and family, the way we choose to enjoy the outdoors is changing.

The trend for outdoor activities, especially among men ages 25 to 49, is fewer long excursions in favor of more casual day trips that involve family and friends. If you're aspiring to "get out there" and demonstrate your outdoor prowess—be it hiking, canoeing, fishing or camping—it's easier than ever to go at it with confidence.

Let's talk gear. Choosing the right apparel is a must for enjoying a day in the outdoors. Even weekend warriors can dress the part of an experienced outdoorsman thanks to functional, dependable and affordable lines such as the new Wrangler® Outdoor collection, available this fall at select Wal-Mart stores nationwide. Here's what to look for in outdoor apparel:

Comfort: With sleeves that can be easily secured above the elbow when rolled, the long-sleeve utility shirt is designed for ease of movement and has gusseted arms that won't restrict, whether you're casting a reel or reaching for a water bottle.

Layers: Warm fall days lead to cool nights and mornings, so layering is key. The Wrangler



Today, men appreciate functional, affordable clothes that help them enjoy the great outdoors.

Outdoor quarter-zip micro fleece is warm but lightweight and easily stowable.

Storage: Keep necessities within reach and valuables secure with the Zip-off Hiker Pant oversized cargo pockets and smaller inside pockets. There's even space to store the zip-off legs when conditions call for shorts.

Wrangler Outdoor pieces are value priced under \$30. For function and comfort from a long-trusted brand, outdoor enthusiasts now have an easy way to make sure they've got the right gear at a great price.

For more information, call (888) 784-8571.