

FASHION FOCUS

How To Improve Your Mood With The Right Intimate Apparel

(NAPSA)—If a bad bra is ruining your mood, there's one sure way to lift your spirits—find a better bra that fits and flatters.

How serious is the bad bra mood-altering syndrome? According to a recent survey, nearly 75 percent of the women who responded claimed that wearing a bad bra can result in a bad mood or, as some women refer to it, Bad Bra Syndrome (BBS).

Women claimed that some of the most common and embarrassing symptoms of BBS include visible lines and bumps (69 percent), bras that show through clothes (59 percent) and even bras that make breasts look pointy (43 percent). Even more troublesome is that BBS may be spreading—60 percent of women notice bra problems on other women at least once a week.

Fortunately, there are some ways to cure BBS—and that's good news for the 55 percent of American women who indicated that the most important factor when buying a new bra is that it helps to make them look great in their clothes.

According to experts, more accurate methods of sizing and better bra construction are making it easier to look your best.

For example, the new Invisible Look Bra Collection from Barely There Intimates features thin, flexible cups and a smooth, hidden underwire frame that helps mold the bra to the body.

“Starting with the right intimate apparel and specifically a great-fitting bra is one of my



The right intimate apparel, namely a great-fitting bra, is the number-one tip fashion experts give for looking great in your clothes.

number-one fashion tips for women,” says Stacy London, style expert and co-host of TLC’s “What Not To Wear.” “With the Invisible Look Bra, women can wear anything—from a tight-fitting white tank top to a strapless black dress—and feel confident that how incredible they look in their clothes is the only thing people will notice.”

The collection’s soft, sueded fabric melts into the skin and the flat, flexible straps provide a comfortable fit that moves with the body. The overall comfortable fit, which draws on the Barely There brand’s heritage, creates a smooth, virtually invisible, line-free look under clothes.

The collection helps women look and feel their very best, whatever they’re wearing.

For more information, visit www.barelythere.com.