

Fashion TRENDS

Celebs And Others Turn Toward Knitting Needles

(NAPSA)—Julia Roberts and Cameron Diaz are doing it. So are Sarah Jessica Parker, Hilary Swank and Brooke Shields. Everybody from celebrities to college students are knitting ponchos, capelets, scarves and shawls such as those found on the pages of the hottest fashion magazines.

Described as the “new yoga,” the Craft Yarn Council of America has found more than 53 million women know how to knit or crochet, a 51 percent increase over ten years ago. These days fashion forward clothing and hip and stylish accessories are created as a sanity saver or a social outlet with knitting needles clicking out of control.

Making it easy for novice and expert knitters alike to create chic designs from head to toe is Patons®, which provides knitters with 24 different types of yarns in a variety of colors and textures along with the instructions and the “inspiration” to create just about any hip design. The plethora of options is ideal for mixing, matching and creating original works of wearable art. The newest yarns include:

- Patons® Be Mine: Super, silky, softly textured yarn that knits beautifully into elegant blankets, sweaters and accessories, making it great for kids.

- Patons® Pooch: Vintage inspired, loopy, multicolored yarn that is ultra-soft and ultra-cool to knit with.



- Patons® Ci Ci: Crazy-colored yarn features intermittent tufts of texture to create nubby, cozy garments and accessories.

“Knitting is a fun and relaxing activity and more and more people are catching on to this great hobby. Patons® is dedicated to ensuring that our products evolve with the latest trends in fashion,” said Catherine Blythe, Creative & Marketing Director for Spinrite, the company that produces and manufactures Patons® yarns and pattern books. “Knitting is no longer just your grandmother’s hobby; now everyone is knitting as a social pastime.”

For more information, please visit www.patonsyarns.com.