

FASHION FOCUS

Fit Is It When It Comes To Wearing The Hottest Trends

(NAPSA)—A wardrobe is built layer by layer, starting at the foundation. However, a recent survey found that 70 percent of women start off their look with the wrong size bra.

“The secret to wearing the latest trends and styles starts with fit,” says Stacy London, co-host of TLC’s “What Not To Wear.” “Following a trend doesn’t work if you go overboard and it certainly isn’t stylish if the clothing doesn’t fit properly.”

Once women know which fit flatters them, they can incorporate clothes and trends that reflect personality, activities and lifestyle.

London offers the following tips to achieve a great fit:

- Go pro. Get a professional bra fitting once a year, or more if you’ve recently lost or gained weight or had a baby.

- Befriend your tailor. Hem pants or skirts that fall awkwardly for a more contemporary look.

- Use what you’ve got. Find styles that flatter your body to accentuate the positive.

- Express yourself. Have fun with fashion by using colors, fabrics and embellishments.

- When you change your clothes, change your undergarments. The shaping underwire bra that looks great under a tailored jacket may not be ideal for lounging around or an evening dinner date.

Women choose bras based on occasions, indicating a workout session may call for a different bra than a first date. For example,



To find the best bras for you, get a professional bra fitting once a year—more often if you lose or gain weight.

Bali’s Lifestyle Collection includes five categories—Benefits, Classics, Desire, Downtime and Shape to fit the many facets of a woman’s life.

- Downtime provides plush, cooling fabrics while delivering all the support women need.

- Benefits combines technology, comfort and fit to provide a flattering silhouette.

- Classics feature elegant timeless styles with ultimate support.

- Desire bras let women indulge themselves with luxurious fabrics, exquisite styling and uncompromising comfort.

- Shape provides women with incredible shaping to give them the confidence to wear anything well, from knit tops to T-shirts to sweaters.

Bali is bringing its nationwide bra-fitting program called *Bali Fits 100,000 Women* to department stores. Women can meet with bra consultants to find the bras that best suit their needs.