

Fashion FORECAST

New Sporty And Modern Shaping Products Enhance Fall Fashions For Women

(NAPSA)—For many women, fall means new clothing, new shoes, a new healthy look and a new attitude.

So exactly how does one get this new attitude? Feeling good about yourself, knowing that you look good to others, feeling shapely, sexy and confident—that's how you get attitude. It's all about body enhancing products that help make you and your fall wardrobe stand out from the crowd.

Hanes® Hosiery believes that what women wear under their clothing is what counts and this fall, the nation's leading hosiery manufacturer has added two new, modern silhouettes to its Body Enhancers® collection. Both styles are designed to help women smooth and shape their figures with comfortable, legless shaping garments designed with modern and fresh silhouettes.

The Hanes Body Enhancers Firm Control Seamless Boy Cut Panty has a modern, boycut panty silhouette which is the perfect length for young figures aspiring to wear fall's trendy mini skirts and revealing hot-pants. The Boy Cut silhouette offers spot toning tummy control from waist down and even eliminates pantylines so your exit will make just as much a statement as your entrance. If you're looking for an even more revealing yet still shaping silhouette, the Body Enhancers Firm Control Seamless Thong Panty provides women with the freedom and allure of a thong silhouette combined with extra tummy control.

For those of you who want even



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Body Enhancers' new Boy Cut Panty helps women smooth and shape their figures with a modern, sporty silhouette.

greater control under your fall fashions, the Body Enhancers collection also includes a host of lengths and silhouettes ranging from a mid-thigh to a seamless slip to a capri. Select styles are also available with anti-cellulite technology which offers shaping benefits combined with cellulite-fighting ingredients, to help to reduce the appearance of cellulite. Firm control and maximum control styles are available.

The Body Enhancers collection can be found in department store hosiery departments nationwide. Boy cut and thong silhouettes are priced at \$9.95; other styles range from \$8.95 to \$12.95; all are available in black and nude shades. You can learn more about the collection at www.haneshosiery.com.