

focus on fashion

A Fashionable Destination For The Style Savvy



(NAPSA)—A city already known for its fashion savvy now offers a new destination for those connoisseurs of style and sophistication. Amid the hustle and bustle of New York City's Fifth Avenue, the recently renovated Liz Claiborne flagship store offers the world's largest and most comprehensive selection of Liz Claiborne apparel and accessories under one roof. The functional and modern two-story store is a structural embodiment of the Liz Claiborne brand. The classic and feminine open environment is both pleasing to the eye and makes shopping a pleasurable total experience. Notable design elements include an original glass art installation of bright blue pods by internationally acclaimed artist Dale Chihuly. The sculpture becomes public art thanks to the two-story glass wall that brings the radiant natural light from outside to the interior of the store. Inside, a wide stone aisle creates a path that leads visitors toward the escalator and up to the grand second floor. Mini-boutiques within the store, including the popular accessory wall on the ground level, have been well received by locals and tourists alike. The combination of quality products and distinctive architectural detailing has placed this store on the must-see list of tourists from around the world. Centrally located on the corner of Fifth Avenue and 52nd street, the store is just a few steps away from Rockefeller Center and St. Patrick's Cathedral. For more information about the store and the best of Liz Claiborne fashion in your area visit www.lizclaiborne.com.