

focus on fashion

How To Look Like A Million For Special Occasions

(NAPSA)—Whether it's a wedding, dinner party, prom or simply a special evening out on the town, women are always searching for ways to look their best and feel like a million.

When preparing for a special event, fashion designer Randolph Duke says, it's important to create your own look that gives you a sense of empowerment. Duke should know. He dresses some of the most beautiful women in the world including Jennifer Lopez, Mariah Carey, Sharon Stone, and Jennifer Aniston for some of society's most important events.

His latest line, "The Look by Randolph Duke," is available exclusively on HSN (Home Shopping Network) and hsn.com. This new collection includes apparel, footwear and accessories and is based on Duke's interpretations of hot looks of the moment at affordable prices.

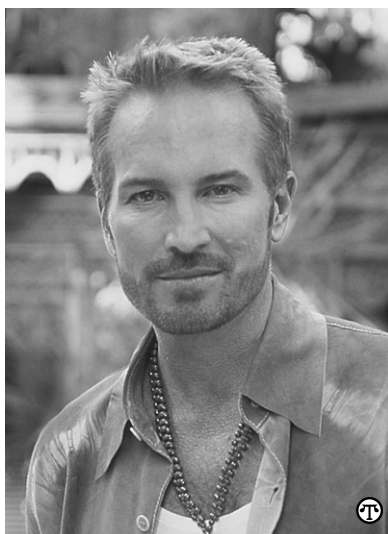
"My goal is to make women look beautiful," said Duke. "There are so many ways to accomplish this by simply knowing the proper techniques in accessorizing and styling an already established look."

Duke offers the following tips on how to accentuate a woman's best features to turn heads and add elegance for every occasion.

- Enhance your best assets. If your face or your figure is your best asset, focus on drawing attention to those areas.

- Remember that less can be more. Mixing too many elements can diffuse a look. Focus on one or two strong elements that make you the central focus.

- Black remains the safest, most appropriate color for special occasions. It's hard to beat when it comes to figure flattering. It's a



Fashion designer Randolph Duke can help women look like a million for special occasions.

foolproof color. It also sets off jewelry perfectly.

- Jewelry and accessories best finish a look. The right combination can bring dazzle to a classic or simple look.

- A great design doesn't always coincide with a high price. Great designs are achieved through great details, the cut and the line. Purchase clothes that flatter your figure, fit well, enhance your best features and best express your personality. The colors should reflect your energy and mood.

- Classic styling should be your wardrobe foundation. Classics include staples that are reliable and always work.

"Clothes are about feeling something...when you look great, you feel great, feeling great is empowering! *The Look* is my gift to every woman—along with helping her enhance her individual beauty, style and best qualities."