

# Fashion TRENDS

## New Collection: Great Looks For Petite Women

(NAPSA)—This is a terrific time in fashion for petite women 5'4" and under. In the past, petite departments were geared towards a "shorter woman," and styles tended to be girlish and unsophisticated. Today, forward-thinking designers recognize that the petite size isn't only about the length of a skirt or pant, but more about re-proportioning the entire garment to properly fit a smaller frame. Stylish, finely tailored clothing in specific proportions has been difficult to find...until now.

### The Launch of a New Day in Petite Clothing

This season, Alfani launched its first petite collection. Women tirelessly searching for fashionable business and business-casual wear will now be able to find suitings and separates in sizes ranging from 2P—14P. Modern clothes with flair, commonly found in the missy departments, will now be available to the petite customer in knitwear, leather and suiting categories.

### The Looks

**Menswear patterns** in pin-stripes, plaids and melangé are paired with silk for a sophisticated fashion statement. Leah Feldon, spokesperson for Alfani Petite and best-selling author of *Dress Like a Million...on Considerably Less*, and *Does this Make Me Look Fat?*, adds "Today's petite woman can wear almost anything her 'regular-size' sister can. She just has to make sure the proportions are in tune with her body. The thing that I love about the collection is that it has all of the chic that we've come to expect from the Alfani collection, but every piece is perfectly cut and proportioned for the petite customer. The fabrics are terrific, and the styles are totally today without being overly trendy. And...the price is right!"

**The sweater coat** is the season's number one "must have" jacket alternative. The Alfani Petite selection includes several lengths, blends and trims—most notably faux fur. Petite women can



**Petite women require fashions that are properly proportioned.**

pair a black, lightweight wool sweater coat with a white cotton stretch wrap blouse and slim pants for a classic, sophisticated look.

**Luxurious leather and suede** blazers and jackets will highlight any wardrobe. They always make a fashion statement, look current, and are comfortable to wear. The perennial favorite!

A suede skirt in a patchwork of muted earth tones is elegant for day and night. Another versatile piece is the suede shirt. This look is just as wonderful when worn as a jacket with jeans and a t-shirt as it is with a skirt and pearls.

Alfani Petite is available at Macy's, Rich's, Lazarus, Goldsmiths, Burdines and The Bon Marché.

### Tips on How the Petite Woman Can Look Her Best

- Dressing in one color elongates the body and will allow her to wear any style.
- Avoid big patterns and wear small prints instead.
- Always opt for a low to medium heel, as anything over four inches looks like she is trying too hard to add extra height.
- Avoid wide lapels.
- A short jacket paired with tapered pants puts everything into proportion.
- Accessories should not be overwhelming, but in proportion to the petite stature. 