

Fashion FACTS & FIGURES

Be First In The Race To Find The Perfect Swimsuit

(NAPSA)—On your mark, get set, go! The race to find the perfect swimsuit is on.

With so many decisions—one piece or two, solids or stripes, sexy or subdued—finding the best swimsuit can be a challenge.

Fortunately, a new collection from Newport News®, the women's fashion and accessories catalog, makes it easier to find the most flattering suit.

The catalog's 2001 Sunstreak® Swim Collection is said to offer the latest looks at smart prices, so women can reveal as much, or as little as they like without sacrificing style or comfort.

"Newport News understands that no two women are alike," says Geralynn Madonna, executive vice president. "For that very reason, we design our swimwear to fit a wide variety of body types—no matter shape, size or preference."

Innovative design, comfortable style and versatility are the cornerstones of the Newport News Sunstreak Swim Collection.

And as the season of "less is best" approaches, here's a sneak peak at some of the latest looks:

- **Construction Sites.** Exclusive Shape Fx®, swimwear allows women to "make the body you have look like the body you want."

The collection uses body-sculpting construction features to enhance the bust, tame the tummy and slim the hips with flair.

Try a sleek skirted-halter to hide hips, a high-waisted tankini to flatten your tummy, or a number of other styles that help you look and feel your best.

- **Versatility Quotient.** Can't decide what to wear? The reversible Quadkini™, offers 16 different looks in one suit.

If that's not enough, the Build Your Own Bikini line™, (B.Y.O.B.) has a myriad of mix-and-match



This year's swimsuits let you get in the swim of things with the most flattering of styles.

tops and bottoms to suit your every mood.

- **High Style.** The East meets West kimono makes for the ideal cover-up—perfect for lounging.

Whether taking a stroll on the beach or relaxing on the deck, this kimono is stylish and comfortable enough to make anyone want to cover up.

If you're looking for the latest in swimwear, cover-ups or spring/summer fashions, Newport News is sure to have it.

Easy one-stop shopping gives women infinite style at reasonable prices with a "no question, no hassle" 100 percent satisfaction guarantee policy—shop worry free at your leisure from the comfort of home.

For more information or to order a catalog, call 1-800-688-2830 or visit www.newport-news.com.