

Your Finances

Stay In Control With Financial Alerts

(NAPSA)—There could be good news for anyone who gets nervous when an account balance is below a certain amount or worries a deposit didn't clear. With financial alerts, you may never have to be in doubt about money matters. Financial alerts, delivered by text or e-mail, let you monitor and control nearly every aspect of your finances for checking and savings accounts, credit cards, bill payments, investments, loans, fraud prevention and more.

Many banks offer financial alerts to customers for no additional fees and deliver them by text, e-mail or both. There may be a carrier cost associated with receiving the alert on a mobile phone, but that fee is charged by the customer's mobile carrier.

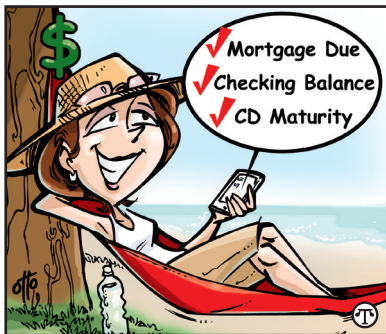
Manage Your Money

If you have multiple financial accounts, such as a checking account with a linked debit card, major credit card, student loan or mortgage, financial alerts can help you monitor activities in each and every one. Banks can notify you daily, for example, when:

- A transaction on your credit card is above a threshold clear, such as \$50;
- A credit card bill is due;
- Your CD account will mature; and
- Your payment to your mortgage account is due.

If you are a parent, you can monitor the accounts of your children. Financial alerts may be particularly useful for parents who have students away at college.

To learn more about alerts from Wells Fargo, visit <https://www.wellsfargo.com/wfonline/messages>.



Alerts from your bank about accounts and transactions may help you worry less about your money.

Protect Your Money

Credit card fraud is an increasing problem and alerts can help.

Rapid Alerts by Wells Fargo let customers monitor their Wells Fargo Visa® credit card account activity and are typically sent near real-time of a completed transaction. Rapid Alerts are triggered when the transaction meets certain criteria previously selected by the card holder and delivered via text message or e-mail.

For example, if a customer requests notifications for foreign transactions, Rapid Alert messages can contain the amount, time and date of the transaction, as well as currency conversion and information relating to the merchant. Customers can also choose to be alerted when credit card payments are declined, which helps remind them of recurring payments they may have forgotten to update due to a reissued, lost or stolen card.

To learn more about Wells Fargo's Rapid Alerts, visit www.wellsfargo.com/rapidalerts.