



Consumer Corner

Credit Card Rewards Program Brings Real Cash Back

(NAPSA)—Now more than ever, consumers are looking for ways to make every dollar go further. While rewards cards are a popular way to put money back into your pocket, it's important to find a program that's easy to use.

New improvements to the Chase Freedom[®] credit card empower consumers with a simple and straightforward way to earn cash back on purchases they're already making. The card is designed to enable you to earn more cash back throughout the year, keep more by avoiding interest when the card is used to pay for everyday items in full each month, and get more enjoyment from redeeming rewards for the things that matter most in life.

Whether you're thinking about a small project around the house, new plants for your garden or stopping by the grocery store, Chase Freedom can give you the rewards you deserve.

"Consumers tell us they want more control, simplicity and predictability," said William S. Wallace, president Chase Card Services. "That's why we've designed Chase Freedom to be simple and straightforward, making it easier for our customers to earn and redeem rewards while better managing their finances."

Chase Freedom customers can earn 5 percent cash back on the most popular spending categories like home improvement, gas, and department stores, through seasonal promotions. In addition, customers automatically earn a full 1 percent cash back on every single purchase they make—with no tiers, no caps and no annual fee.

The card comes with BlueprintSM, free account features that can dramatically improve the way you



Some credit cards offer cash back rewards that put extra money right back in your pocket. But finding a card that does that and is simple and straightforward—that's the first step.

manage your spending and borrowing. For example, a Blueprint feature called Full PaySM enables customers to decide what purchases they want to pay in full every month, so they can ensure that everyday items such as groceries, gasoline and prescriptions are automatically set aside to avoid paying interest. Customers can also save interest by setting up a plan to pay down their balance or pay off large purchases sooner instead of making the minimum payment.

Chase Freedom gives customers flexibility when they redeem their rewards. You can use rewards to either have your account credited directly or redeem rewards for gift cards, checks and just about anything else—without earnings caps, airfare blackout dates or points expiration.

To learn more, visit www.chase.com/freedom.