Live Life For Less With Savings Program

(NAPSA)—These days, everyone is looking for ways to save and to get more value for every dollar they spend. Online coupon searches have increased 160 percent during the current recession with more than 148 million consumers having turned to the Web for coupons, according to ABC News and a survey by Coupons, Inc.

Retailers across all categories are offering discounts and special incentives, but all those coupons can become overwhelming, and finding the time to search the Web is not always easy.

Now there is a simpler way to get great discounts on thousands of the brands you know and trust with the MasterCard Savings™ program. (savings.mastercard.com)

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MasterCard Savings is a free program that provides eligible Debit and Prepaid MasterCard cardholders with hundreds of discounts and special offers each day from thousands of top merchants across the country. When visiting the site, you may find discount offers on apparel, electronics, food and wine, flowers and gifts, home furnishings, jewelry, office supplies, travel and much more.

The MasterCard Savings program allows cardholders to personalize their shopping experience—receiving offers and discounts from the merchants and in the categories they're most interested in. Cardholders can receive special e-mail alerts that notify them when savings offers—both online and in-store—become available from one of their favorite merchants.

MasterCard Savings is quick, free and easy to use. Eligible Debit and Prepaid MasterCard cardholders can sign up in minutes at www.savings.mastercard.com to start saving on their everyday purchases. Certain terms and conditions apply. For further details, see www.savings.mastercard.com.

No more slowly searching the Web to find the best deals—now you can quickly find the savings that matter most to you in one easy-to-use place, www.savings. mastercard.com.