

Travel & Discovery

Enjoy The Many Corners Of Europe

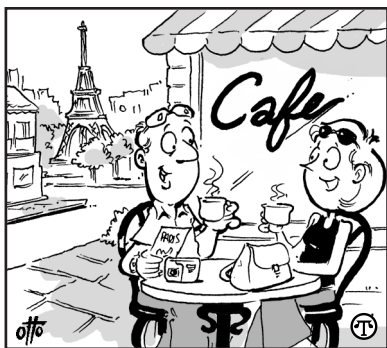
(NAPSA)—Europe, with its art, culture and history, offers such an array of travel options, selecting a destination can be a challenge. Is big-city nightlife for you or is sipping Bordeaux at a rustic French winery more your speed? High-end shopping in Rome or reconnecting with nature amid Ireland's rolling hills?

It can help to enlist a travel agent to minimize research time, and work with you to create vacation experiences tailored to your needs and desires.

Once a destination is selected, travel agents can scratch beneath the surface to help make the absolute most of your vacation experience. You can even find dedicated travel specialists—travel agents who specialize in one or more specific destinations—for an enhanced, intricate knowledge of those locales.

For example, while you may already have the Eiffel Tower and the Louvre on your Paris to-do list, what about that tucked-away café in the 3rd arrondissement or that tiny-yet-treasured art gallery you never would have known existed? A travel specialist can help you find these spots, which can make the difference between a good vacation and a truly memorable one.

The specialist will also have insiders' info on value-added specials, boutique hotels and seasonal rates. Specialists for a variety of European destinations can be found through American Express Travel. A full list is at www.americanexpress.com/travel in the Find a Travel Specialist section. The Web site also lists all-



Some travel agents specialize in helping you find the out-of-the-way places that can make your vacation unique.

inclusive packages and special deals to Europe. For travelers who book with an American Express Card, many vacations come with value-added features, such as statement credits and double Membership Rewards® points.

Another tip from travel pros: Diversify your wallet when traveling. This means carrying a combination of payment options, including a charge or credit card to help keep track of spending and provide protection in case an item is lost or damaged; a small amount of local currency for tips and incidentals; and travelers cheques. American Express Travelers Cheques offer a number of advantages, including 24/7 customer service, worldwide acceptance, and the replacement of lost or stolen funds, usually within 24 hours. For European travel, the Travelers Cheques are available in British pounds and euros, eliminating the need for currency conversion.