

Travel Specialists Help Vacationers Enjoy More Of Mexico

(NAPSA)—Combining international mystique with domestic proximity, Mexico has long been a favorite destination for U.S. travelers. Easy to love and easy to get to, Mexico offers beautiful beaches, awe-inspiring architecture, eclectic cuisine, captivating culture and big-city excitement. From the cliffs of Acapulco to the temples of the Aztecs, Mexico represents a land of color and culture, sun and sport.

Ready to start planning a Mexican vacation? The Mexico travel specialists from American Express Travel say that the choices are nearly endless. For some of the world's best sportfishing, choose Los Cabos. More of an ecotourist? Visit the magical rain forests of Huatulco. In Puerto Vallarta, sample the best tequilas in the spirit's Mexican state of origin, while sophisticates can bask in the timeless glamour of Acapulco along the Mexican Riviera. Indeed, the wide range of travel options in Mexico makes choosing between destinations a challenge for vacationers.

One way to narrow down the options when planning a Mexican vacation is by working with a dedicated travel specialist—a travel agent who specializes in one or more specific destinations, lending an enhanced, intricate knowledge of those locales. These specialists, who have chosen to limit their focus to just a few destinations—quite literally their “areas of expertise”—are most likely to help customers fully appreciate their desired destinations.

Not only do travel specialists have the most current, complete



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information on hotels, touring options, seasonal rates and special offers, they can also recommend those easy-to-miss, off-the-beaten-path attractions and activities that turn a very good vacation into a truly memorable one. Travel specialists are also fully abreast of the latest tourist advisories and necessary travel documents required of travelers.

Where can you find a Mexico travel specialist to help plan your trip? American Express Travel has more than a dozen Mexico travel specialists, all ready and able to make south of the border simply spectacular. This list is readily accessible by visiting the Search for a Travel Specialist section of www.americanexpress.com/travel. The Web site also lists all-inclusive packages and special deals to Mexico. And if travelers do have an American Express Card and choose to book with it, all the better, as many vacations come with value-added features such as \$100 statement credits and double Membership Rewards® points.