



# World's Greatest Vacations



## Choosing The Trip Of Your Dreams

(NAPSA)—When planning a vacation, there are many factors to consider—among them location, activities, interests and cost. Whatever you decide, there are destinations to fit your travel preferences. All of the following cities provide a chance to escape everyday stresses and create memorable experiences that will last a lifetime. Read on to discover more about these cool cities and how you could be at some once-in-a-lifetime events.

### Sites To See

**New York**—The Big Apple, the city that never sleeps...New York has it all. Shopping on Fifth Avenue, a bustling seaport, world-class museums and extraordinary restaurants; visitors can attend a Broadway show, catch a Yankees game in the House that Ruth Built or pick a winner at Belmont Park.

**Atlanta**—Host of the 1996 Olympic Games, this southern belle of a city is both diverse and fun. Visitors can sample some of the South's famous barbecue or commune with nature at the Atlanta Botanical Garden.

**Hawaii**—Say "aloha" to sand, surf and the NFL Pro Bowl. Experience history at the USS *Arizona* Memorial in Pearl Harbor, explore the world's longest erupting volcano or challenge the waves on the North Shore.

**San Diego**—California's second largest city is known for its mild climate, 70 miles of breath-taking beaches and impressive collection of world-class family attractions. This year, the city hosts Super Bowl XXXVII.

### Hidden Treasures

Outside of the larger travel destinations are some hidden treasures that may create memories for a lifetime:

**Louisville, Kentucky**—Horse racing is an integral part of Kentucky's history, dating back to 1789 when the first race course was built in Lexington. Almost 100 years later, in 1875, Churchill Downs offi-



**The Super Bowl, with 130 million viewers, is one of the most anticipated sporting events in America—and one of the hardest to get tickets to.**

cially opened with the first running of the Kentucky Derby, the first race in the Visa Triple Crown.

**Daytona Beach, Florida**—Did you know that Daytona has a myriad of children's activities and motor sports that make this beach a great family destination? Don't forget to check out the great American race—the Daytona 500, every February.

**Lake Placid, New York**—The outdoors are the attraction at this year-round homage to nature's best entertainment. Try your skills at the different Olympic competition sites from both the 1932 and 1980 Olympic Winter Games.

For those of you who have always wanted to be in the stands at five of the world's biggest sports and entertainment events, Visa offers the prize of a lifetime, including airfare, hotel and tickets for two. Every time Visa cardholders use their card from August 1 through October 31, they are automatically entered to win a trip for two to five exciting events: Super Bowl XXXVII, the 2003 Daytona 500, the 2003 Kentucky Derby, the 2003 Tony Awards and the 2004 Olympic Games.

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