

CONTEST CORNER

Who's Your Man Of The Year?

(NAPSA)—Style, grace and excellence. A well-known financial services company wants to recognize men whose lifestyles exhibit these qualities.

Sons, daughters, wives and friends are encouraged to write a short essay on why their nominee should be "Man of the Year."

The program sponsor—Discover Card—will award prizes to both the nominees they select and the individuals who nominated them.

The grand prize-winning nominee and a guest will win a trip to New York City to attend the 2001 *GQ* magazine's "Men of the Year" ceremony in October.

After the ceremony, nominee and guest will join celebrity guests at a VIP post-party. Winners will also receive shopping sprees of \$1,000 each on preloaded Discover Cards for the grand prize nominee and nominator, \$500 each for the first prize winners and \$250 each for the second prize winners.

The "Man of the Year" award winner will also be featured on Discover Card's Web site.

The program is designed to complement a similar program sponsored by *GQ* magazine. According to Rich Lalley, vice president, Advertising and Brand Management, Discover Financial Services, Inc., "The Discover Card



A well-known financial services company wants to recognize men who possess style, grace and excellence.

'Man of the Year' award program is the perfect way to pass along benefits of our *GQ* sponsorship directly to our Cardmembers."

Those interested in entering the contest can submit an essay of 250 words or less and fill out an online form at Discovercard.com or send a submission by mail to Discover Card Man of the Year, P.O. Box 4581, Blair, NE 68009-4581. All entries must be received by September 7, 2001.

A business unit of Morgan Stanley, Discover Financial Services operates the Discover Card brands and the Discover Business Services network for its more than 50 million Cardmembers.