

MANAGING YOUR MONEY

New Credit Card For Shopping Online

(NAPSA)—For many people, going online means more than window shopping. Experts predict that within the next two years, eight out of ten Internet users will be buying products and services online.

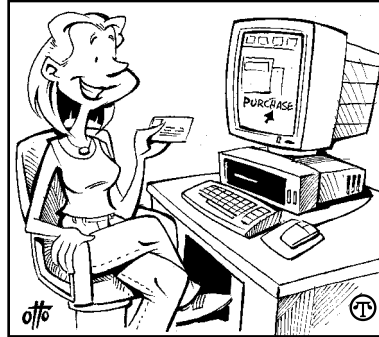
In response to this trend, a well-known financial services company has joined forces with a company that specializes in creating and managing Web-based accounts.

The result is a new credit card issued by Chase—and managed by Ecount—featuring a flexible reward program and a host of other online features. Card customers will earn a one percent reward on each purchase made with the card.

When a value of \$10.00 in rewards is reached, Ecount will send an e-mail notification to the cardholder that a Webcertificate reward has been earned. This online gift certificate is a re-loadable pre-paid online debit card that can be used to shop anywhere MasterCard is accepted.

The new card also offers a suite of online services offered by Chase including a free e-wallet to store account numbers and addresses, online account access any time of day, and a security system that guarantees cardholders will not be held liable for any unauthorized online purchases.

The card has no annual fee and a low introductory Annual Percentage Rate (APR) of 2.99% for six months on all purchases and balance transfers. It also provides worldwide acceptance at more



A new credit card has been developed based on the need of online shoppers.

than 16 million locations and offers cash access at over 880,000 banks and ATM locations worldwide.

According to Patricia Tiffany, Vice President of e-Business marketing at Chase, "The new Chase i-Card gives our cardholders a flexible reward program that is easy to use and good anywhere MasterCard is accepted."

"Our innovative and powerful reward program will expand the benefits of online shopping for Chase customers," said Matt Gillin, President and CEO of Ecount.

Ecount develops and supports stored value cards, virtual accounts, and electronic payment solutions. More than 320 companies have utilized one of Ecount's e-payment solutions. For more information on Ecount, visit <http://www.corp.ecount.com>.

For more information about the card and its features, visit www.chase.com/cards.