

News of Education

Educational Program Offers Lessons In Character

(NAPSA)—Reading, writing and arithmetic are subjects universally taught in schools throughout the U.S. But with students now returning to school, where can they learn the intangible—yet vitally important—lessons of life, such as tolerance, self-esteem, diversity and teamwork?

The answer is through the Game Face Educational Outreach Program, a nationwide character education program geared toward middle school-age children. MassMutual Financial Group is offering the program free to schools and youth programs.

The educational program is devoted to raising awareness of the successes women and girls have achieved in athletics and to celebrating the favorable impact that participation in sports can have on our lives. The program is based on the Random House book, *Game Face: What Does a Female Athlete Look Like?*

“The Game Face educational program is truly unique because it teaches valuable lessons that are seldom included in a formal curriculum,” says Frances B. Emerson, senior vice president, Corporate Communications, Massachusetts Mutual Life Insurance Company (MassMutual). “It is our hope that by exploring the key issues in Game Face, children will come to know themselves better, gain respect for one another and increase their self-confidence as they make their way in the world.”

MassMutual Financial Group, including OppenheimerFunds, Inc., is the exclusive corporate



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sponsor of the program.

Using a compelling collection of documentary and artistic photographs, the program poses a series of questions to students that ask them to respond to the photos. These questions then spark discussions on character and social issues, generate ideas for writing projects, and motivate kids to consider their own assumptions about gender roles, self-esteem and more.

Ms. Emerson reports that approximately one year after its introduction, the Game Face Educational Outreach Program is now in 1,500 classrooms around the U.S.

MassMutual Financial Group is a global, growth-oriented, diversified financial services organization. For more information or to have a Game Face Educational kit sent to you, contact Christine Hopkins at MassMutual at 413-744-3773 or via e-mail at cchopkins@massmutual.com.

Game Face is on the Internet at www.gamefaceonline.org.