Between the Farm and Your Table: The Finance Behind Your Holiday Dinner

The prices of agricultural futures depend on a number of external factors—and these prices ultimately impact what you pay for your food. When you informed about holiday season, the futures industry was already in motion.

To learn more, check out Futures Fundamental, www.futuresfundamentals.org. Here, you can learn more about the who, why and what of futures markets in an accessible and fun way. The site is divided into three sections, each featuring the role of futures as told through stories, interactive infographics, videos and quizzes. Activities first break down key financial concepts including microeconomics and supply and demand. You can learn how familiar tasks, like buying a home or car, are affected by futures markets. After those initial lessons, there is even a trading simulator, so you can put what you’ve learned into practice. It also provides teachers with modules to teach these economics topics to classrooms, all online and at no cost. Follow Futures Fundamentals on Twitter, Facebook, LinkedIn and Instagram to stay up to date on new content as it is added. Enjoy your dinner!

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